The AI-Fluent Faculty Program

Your students adopted AI in a semester. **This is the six-week program that catches your faculty up.**

THE PROGRAM

A cohort-based program your college runs itself. Every participant rebuilds five real pieces of their own course, defends them in front of peers, and earns a designation backed by finished work instead of a sign-in sheet.

WHAT A COMPLETER WALKS OUT WITH

WK	THEY BUILD
1	A persistent AI assistant that knows their course
2	One full class session, rebuilt and stress-tested
3	An assignment redesigned to survive student AI use
4	A student AI policy plus one taught activity
5	An AI-assisted feedback workflow they read and own
6	A 90-day implementation plan, defended before peers

No lectures. No attendance certificates. An artifact either meets its published spec or it goes back for revision, the same mastery standard we hold students to. Which is why the designation is a number you can report: in your AACSB narrative, in your annual report, in a tenure file.

HOW IT RUNS

1. You license the program annually. Tiers run $12,500 to $32,500 by institution size.
2. We certify your facilitator, someone who already teaches teachers on your campus.
3. They run cohorts of 25 from teach-from-cold guides. Quarterly updates keep everything current as AI changes.

$195 per faculty member. The math: a $19,500 mid-size license runs four cohorts of 25, so 100 faculty a year. One conference registration costs more and changes nothing on Monday.

WHAT PEERS SAY

"Your AI training set us on a path that will foster collective and purposeful growth and development."
Tim · Dean, College of Business

"Doan's webinars help you get over the hesitancy of AI and provide clear step-by-step support in trying new ways to leverage AI."
Dr. Jeffrey Stamp · Teaching Professor of Entrepreneurship, University of Minnesota, inventor of Baked Lays

"You gave us a powerful blueprint of how to include ChatGPT in entrepreneurship courses, and how to take care of the learning process."
Dr. Andreas Zitek · Project Coordinator, ERASMUS+ Innovative Education for Sustainable Entrepreneurship in Life Sciences

"I wanted to thank you for your work on using AI productively with students. I'm finding it exceptionally useful and practical. It has helped reduce my agita about students' uninformed overuse of AI. Your focus on practice over theory is just what I need."
Diane Sabato · Professor, Business Administration, Springfield Technical Community College

WHO BUILT IT

Dr. Doan Winkel: Associate Professor of Entrepreneurship, John J. Kahl Sr. Endowed Chair, Director of the Muldoon Center for Entrepreneurship, and Founding Director of the Bill & Sue Donnelly School of Leadership and Social Innovation at John Carroll University. Cofounder of the Experiential Entrepreneurship Curriculum, used at roughly 200 colleges worldwide. Writes How to Teach With AI Substack newsletter.

THE SPRING WINDOW

Late October · license signed

Before the holidays · your facilitator certified

Mid-January · first cohort starts

Spring break · faculty defending rebuilt courses

The next step is 30 minutes.

A walkthrough of the full kit: guides, workbooks, rubrics, license terms. Email me for availability.

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